



TSA 2009

Digital Britain and all that

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In context

- Building Britain's Future
- Policy of 'industrial activism'
- Industries in structural and cyclical change
- Recognition of Infrastructure
- Sectors of the future



All change



Digital Participation

- Three year national plan to improve Digital Participation
- £12m for targeted outreach and marketing
- Programme of Digital Switchover in public services
- Champion for Digital Inclusion
- Some stuff on C4



Digital Infrastructure



- 2Mbps for all by 2012 – today's broadband
- Next Generation fund for tomorrow's broadband
- Mobile spectrum liberalisation
- Digital Radio upgrade – 2015
- New role for OfCom in assessing infrastructure

How it was received

- ‘Ambitious...strong vision’
Ian Livingstone, BT
- ‘Worst report I’ve ever read’
attr. Mark Selby, VP Nokia



Where are we now?

- Digital Economy Bill
- Finance Bill
- New Industry, New Jobs
 - IGT dropped, some focused analyses planned
- Social Landlords and Digital Inclusion



- General election

Conclusion

- Helpful
- Flagged up importance of (all) networks
- Did actually say 'assisted living'!
- Good push to digital inclusion activities
- Joined up-ish Govt

- NINJ – switch to Plan B!

On a brighter note...

- WSDs getting up to speed
- Lot of good ALIP projects cooking
- Research Councils well engaged
- Good 'organic' growth of telecare
- TSA lead strengthening
- (is telehealth that different?)

Mainstreaming?

The ear alarm to prevent falls

By Jane Elliott

Health reporter, BBC News

24 October 2009 00:27 UK

- ATHF's favourite show - 'assisted living Dracula'



Thank you!

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